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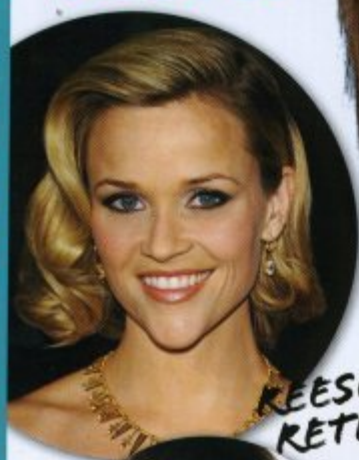
Top 10 Cuts for Your Natural Texture

HAIRCUT & STYLE™

May 2009

spring trend alert!

HOT OFF THE RUNWAY!



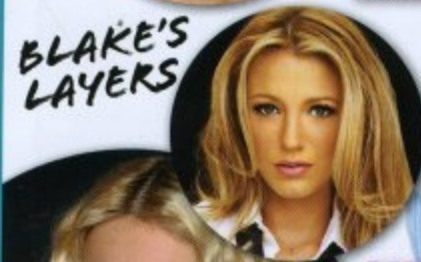
REESE'S RETRO



CURLS, BOBS & LAYERS



KATIE'S CROP

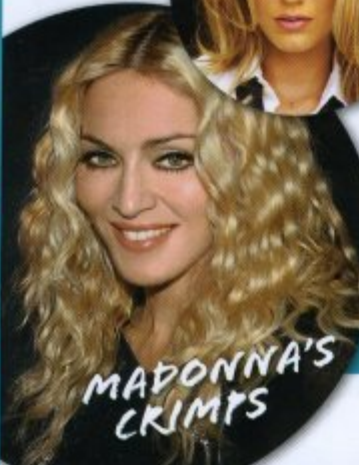


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400 new styles

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MADONNA'S CRIMPS

CELEB STYLISTS' SECRETS TO THE LOOKS YOU WANT...



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hot off the tresses!

Your complete guide to what's new in the world of hair and beauty.



Take a Short Cut to Spring

There's no time like the warmer months for giving short hair a try. To find out which looks will be turning heads, we spoke to George Papanikolas, Joico spokesperson and colorist at Andy LeCompte salon in Los Angeles.

Papanikolas reports that bobs like the one recently worn by Hayden Panettiere will be big. The style can go wavy and curly for a retro look, or flat-ironed straight. Shorter hair that's ultra-cropped in back with heavy fringe is another trend we'll be seeing.

Last but not least, Victoria Beckham's cool pixie is still very big. "The look needs to be textured—you don't want it to look matronly," says Papanikolas. "I like it to be messy and dirty-looking." The stylist suggests using **Texture Spray** from Joico's **Design Collection** to achieve the right feel.

HAIR BY MARK LEESON, SCHWARZKOPF PROFESSIONAL BRITISH COLOUR TECHNICIAN OF THE YEAR. MAKEUP BY ALEESA HALL FOR MAC. STYLING: EMMA COTTERILL. PHOTO BY ANDREW O'TOOLE.



PUMP UP THE VOLUME IN 5 STEPS!

When we saw a recent picture of Penelope Cruz's textured, voluminous layers, we had to know how to get them! So we got the dish from world-renowned hairstylist Wendy Iles, who has styled hair for magazines like *Vogue*, *Elle* and *Vanity Fair* and for countless stars, including Dita Von Teese and Penelope herself! Iles' new book, *Archive: A book about hair*, is available at wendyiles.com.

1. Begin by drying the hair upside down using a thickening spray for volume and texture.

2. Gently brush hair out and set in large Velcro® rollers.

3. Give the rollers a blast of hot hair for about five minutes, and then finish with cold air. Let them set for 15 minutes or more.

4. When removing the rollers, turn your head upside down and move hair around with your fingers, then comb through lightly with a large-tooth comb.

5. Finally, apply vitamin cream to the fingers and work through from roots to ends.

CARLOS ALVAREZ/GETTY IMAGES.

gym tress alert!

It's been a rough day, and what you'd really like is to unwind with a quick workout over lunch—but it'll ruin your hair, right? Not necessarily! Nicholas Penna, Jr., owner of SalonCapri in Newton Highlands and Hyde Park, MA, gave us some tips on how to keep gorgeous hair part of your workout routine.

PRE-WORKOUT:

- To protect your bangs from sweat, clip them back with a barrette or wear a terry cloth headband or scarf; this will keep sweat from accumulating at your hairline.
- Don't pull back your hair too tightly, or ridges will form. If you can, keep it loose.

MID-WORKOUT:

- As you exercise, periodically take a moment to shake out your hair so it doesn't get matted and frizzy.

POST-WORKOUT:

- If you want to take a shower but don't have time to wash your hair, first treat your locks with a refreshing product, such as Jonathan Product Pocket Redo Freshen-Up Wipes. The astringent will combine with the heat of the shower to make hair feel cleaner.
- If a shower isn't an option, use an oil-absorbing powder to soak up sweat.
- Blow-dry with a paddle brush at the ends and roots to soak up moisture.