

REDBOOK

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THE KARDASHIANS TALK!

Who's holding the ball?
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- Beauty deals
- Organizing ideas
- Hair tricks
- Cute (cheap!) shoes





Penélope and Johnny, waist-deep in gorgeous.

BEAUTY CALL

SCREEN GRAB

Three pirate inspired ideas

All smudgy eyes and wild waves, Penélope Cruz makes her buccaneering debut in this month's *Pirates of the Caribbean: On Stranger Tides*, and she's never looked sexier. It's a lot of liner (though Johnny Depp's is even more heavy-handed), but next time you go out, do the lite version with these how-to's from Penélope's on-set makeup artist, Ana Lozano, and hairstylist, Manolo Garcia.

Near-naked skin: "I wanted her to look like a rebellious woman with skin that seemed tanned by the sun," says Lozano, who skipped foundation and instead dusted on bronzer with a brush, then added pink blush for a flushed effect.

Smokin' eyes: "For intense, seductive eyes, I used kohl pencil along her lower lashes, then smudged it," Lozano says.

Lotsa hair: "I went for an undone look," says Garcia, who first misted a wave enhancer onto Penélope's damp, towel-dried hair, then—after she'd air-dried—applied a serum to bring out even more texture and add shine.



Try (from top) Stila Kajal Eye Liner in Onyx, \$18; Frédéric Fekkai Beach Waves, \$24; Aveda Light Elements Smoothing Fluid, \$24; Hard Candy Hide & Glow Cheek Tint Duo in Pillow Talk, \$6; and Lancôme Tropiques Minérale Mineral Smoothing Loose Bronzer in Natural Ambre, \$38.50.

DO I NEED...

...antiaging makeup?



Elizabeth Arden Ceramide Ultra Lift and Firm Makeup SPF 15, \$42.

No, says New York City dermatologist Heidi Waldorf, M.D. "It's a bonus. It can improve skin, but not like straight antiaging treatments, which have higher concentrations of active ingredients and really get rubbed in." Still, every bit of wrinkle-fighting helps—unless you're using a retinoid at night, in which case, avoid makeup that contains retinol or any other exfoliant.



Singers (and style renegades) Florence Welch (above) and Esperanza Spalding (right) let loose with sexy waves and spirals.



CURL POWER

While some women spend the GDP of small nations on hair-straightening treatments, the music world's sexiest stars have been rocking ringlets. To make sure yours look fierce, not frizzy, run a wide-tooth comb through them while your hair's damp, then apply curl definer from roots to ends, says Nicholas Penna Jr., a L'Oréal Professionnel stylist and regular backstage pro at fashion shows. Next, "scrunch and twirl hair as you dry with a diffuser," and finish with shine serum. Straight hair? Spiral small sections around a one-inch iron and let hair cool completely before you tousle.