

# MODERN

SEPTEMBER 2014  
\$10

SALON

NAHA  
Winners  
Portfolio

14  
big wins  
of 2014

COLOR  
insurance

This year's most hashtagged  
color additive

PINK'S  
POWER

Beauty and  
breast cancer  
awareness

texture!

There's a cool front  
coming in

## Heavy Metals

Fashion's tone,  
structure, shape and  
texture influence  
this season's luxe  
color palettes and  
playful designs.

Hair: Kazuaki Yamamoto

VANCE

MODERNSALON.COM

# Up and Away

Graziella Lembo, senior stylist at SalonCapri in Boston, has researched the most “salonable” trends from Fall Fashion Week 2014, and picked her favorite three to recreate—and, it’s all about the updo! The bobby-pin bun, inspired by Jason Wu, was created by taking ½-inch pieces of hair and pinning above and around the ponytail. The Valentino teased bubble pony is a blend of three small ponytails secured with visible elastics. And the Noon by Noor poof pony was created by taking ½-inch sections of hair from the ponytail and wrapping it around the elastic and securing with bobby pins. Get the step-by-steps at modernsalon.com, search “Graziella.”

Hair: Graziella Lembo



## BEST SELLERS Tame the Mane

Looking to reduce your client's frizz without flatness? Then you must be a fan of in-salon smoothing treatments. We asked MODERN's Facebook fans (nearly 300,000 of you!) which smoothing systems are their beauty raves.

"Once my clients use the **Inoar smoothing treatment** they become addicted to it!"

—Sharon Medina,  
Posh Beauty Lounge, Melbourne, FL

"**Keratin Complex!** I love the way it infuses keratin into the hair's cuticle, giving a nice long-lasting effect. Everyone loves it."

—Christina Howell  
Signature Style  
Pratt, KS



"I love **Lasio's** ease of use! I am always guaranteed my clients will love their smooth, frizz-free hair after their treatment!"

—Jeffrey Stein  
Jeffrey Stein Salon NYC

"**Goldwell Kerasilk Keratin Treatment.** It's customizable for different hair types and results!"

—Brandon Vallesillo  
Brandon Michael Salon  
Nashville, TN



"**Brazilian Blowout** has given my clients shine and luster. Their hair is a lot more manageable, easier to blowdry, and can now get ready in 10 minutes!"

—Randall Jones  
Salon Cashmere, Costa Mesa, CA



"**The Best Hair Taming System** provides phenomenal lasting smooth results and works on all hair types to accommodate my diverse clientele."

—Tatiana Kalistratova  
Hair by Tatiana, Atlanta, GA



"I love **CHI smoothing system.** Its ammonia free, doesn't damage and lasts up to four months."

—Ellie Lewis  
Artistic Styles  
Salon and Studio  
Burnet, TX



"**Kerastraight** is a game changer in my salon. Now my clients can enjoy frizz control and a time-reduced blow dry, without the fear of harsh chemicals."

—Nicholas Boyd  
Hamilton, OH

GOT A BEST SELLER? We want to hear about it! "Like" MODERN at facebook.com/modernsalon and you could be featured in an upcoming issue!